

JERRAN TELINGBAN

SEO SPECIALIST / WORDPRESS

I am a results-driven SEO Specialist in the Philippines with a passion for optimizing websites and driving organic traffic. I possess a deep understanding of search engine algorithms, keyword research, on-page and off-page optimization, and expert in link-building strategies



WORK EXPERIENCE

DSS Water Supply

2015 (January) - 2022 (March)

OFFICE CLERK / IT ASSISTANT

- Receipts and Payment Processing
- Cashiers / Daily Sales Reporting
- Assistant for Accounting Files
- Data Entry / System Management
- Generate, Print, and Bill Preparations

Amazon PR - Fast Track FBA

April - September 2022

- Finding profitable winning products on Amazon with criteria of \$ 3.00 profit and 30% ROI (UK and US Marketplace)

Data Entry Specialist (Freelance)

January - May 2023

- Encoding data in the company system
- Proofreading for accuracy

SEO Specialist / WordPress CMS

June 2023 - Present

- Ranking And Optimizing Website in SERP
- Site Audit, Keyword Research, Onpage, Offpage, Technical, and Reporting
- WordPress Development (Elementor)

CONTACT



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Buhisan Cebu City, Philippines

EDUCATION

2013 - 2014

Cebu Institute of Technology University

Bachelor of Science major in Accounting
Technology (Drop-Out)

April-May 2022 - AVA PH Elites

Certified Amazon Product Research Specialist

June 9-17 2022 - Fast Track FBA

7 days In-depth Training - Product Research

June 19 - July 28 2023 - Pinoy SEO

In-depth SEO Training - Product Research

SKILLS

- Data Entry / Spreadsheets
- Product Researcher
- WordPress Content Management
- Elementor Development
- Basic Custom HTML and CSS
- Search Engine Optimization
- Site Audit, Keyword Research, On-Page and Off-Page Optimization, Technical SEO, Local SEO, Ecommerce SEO, Analyzing and Reporting
- Familiar with Various SEO Tools
- Content Writing Using ChatGPT and Rytr